



MINUTES  
MAIN STREET COMMISSION

March 11, 2010

Community Meeting Center  
11300 Stanford Avenue

REGULAR MEETING – 7:30 a.m.

ROLL CALL: Chair Katz, Commissioners: Coleman, Faramond, Harris, Pecor, Weimer  
ABSENT: Commissioner Nguyen

Members of the public desiring to speak on any item of public interest, including any item on the agenda except Public Hearings, must do so during Oral Communications at the beginning of the meeting. Each speaker shall fill out a card stating name and address, to be presented to the Recording Secretary, and shall be limited to five (5) minutes. Members of the public wishing to address Public Hearing items shall do so at the time of the Public Hearing.

Any person requiring auxiliary aids and services due to a disability should contact the City Clerk's Office to arrange for special accommodations. (Government Code §5494.3.2).

All revised or additional documents and writings related to any items on the agenda, which are distributed to all or a majority of the Main Street Commissioners within 72 hours of a meeting, shall be available for public inspection (1) at the Engineering Services Division during normal business hours; and (2) at the City Council Chambers at the time of the meeting.

Agenda item descriptions are intended to give a brief, general description of the item to advise the public of the item's general nature. The Main Street Commission may take legislative action it deems appropriate with respect to the item and is not limited to the recommended action indicated in staff reports or the agenda.

PLEDGE OF ALLEGIANCE

1. ORAL COMMUNICATIONS – PUBLIC:

2. WRITTEN COMMUNICATIONS:

None

3. APPROVAL OF MINUTES:

3.a. File and receive the minutes of January, 2010 with corrections

**Action:** The vote carried unanimously

4. DISCUSSION ITEMS:

- 4.a. It was moved and seconded to receive and file the financial reports for and December 2009 January 2010.

**Action:** The vote carried unanimously

- 4.b. It was moved and seconded to accept the FY 10/11 Budget

**Action:** The vote carried unanimously

- 4.c. It was moved and seconded to change the start time of the Main Street Commission from 7:30 a.m. to 9:00 a.m.

**Action:** The vote carried unanimously

- 4.d. Parking: southeast side: it was requested of staff to research possible parking spaces in the first row of the college's parking lot behind Main St. Pizza down to The Colony. Ann will do some investigation and bring it back at the May meeting.

- 4.e. Maintenance/Repair, LED Lighting: Staff will get costs on LED replacements and globes. The City of Orange was cited as an example. It was noted that the Garden Grove Downtown Business Association has budgeted for the painting of the poles to match the new arch. Replaced backup bumper with aluminum but needs to be painted with reflective paint. Bricks are elevated; staff noted that there would be a schedule forthcoming to repair the streets as approved by the merchants and the City is prepared to pay the cost of the repair. It was also noted that Wednesday is the slowest day of the week for a street closure.

The Commission inquired if they (Commission) could purchase it's own pressure washer and clean the street themselves by hiring one of the merchant's employees to do the work and pay for it from the street cleaning budget of \$1000.00. The Commissioners will investigate this further as well as staff will research to see if this is possible.

- 4.f. Signage and Advertising: Planning has set parameters for signage that goes up on Main Street; no further action is necessary. If there is a particular business that is not in compliance call planning and they will investigate the situation.

- 4.g. Marketing Strategy: It was requested that staff survey other city's to see what they are doing to raise revenues for their historic districts. Staff is not able to take on this task. It was suggested the Commission could hire a consultant to take this on. No further action taken.

The Commission would like the City to increase public awareness of the "Buy in Garden Grove" program. Staff will inquire about any flyers that Economic Development and the Chamber of Commerce might have available for the business.

5. Matters from Commissioners:

Commissioner Katz thanked City Council for coming to the ribbon cutting ceremony of the Main Street Arch. He also thanked the City for striping the west side parking lot.

6. Matters from Staff:

None

7. Adjournment:

The meeting was adjourned at 8:10 a.m.

The next meeting of the Garden Grove Main Street Commission will meet on Thursday, May 13, 2010 at 9:00 a.m. in the Council Chambers at 11301 Stanford Avenue.

Respectfully Submitted

*Rosemarie Jacot*  
*Recording Secretary*