

FY 2019-20 ACTION PLAN

(City Council Priorities)

| Action Item | | | Implementation Steps | Lead Dept. | Estimated Completion Date |
|--|--|--|----------------------|-------------|---------------------------|
| Economic Development | | | | | |
| 1. Use economic development to grow revenues | | | | | |
| a. | Implement Economic Development Strategic Plan | Promote Rebranding of Shop Local Initiative (2019 BiGG) Facilitate completion of Re:Imagine projects (Steelcraft, Cottage Industries, Smallwood Plaza, and AUM Beer Club) | CED | Ongoing | |
| b. | Continue current development activities: | | | | |
| i. | Site C (Investal Garden Resorts, LLC) | Financing in place | CED | Spring 2020 | |
| | | Project ground breaking | CED | Spring 2020 | |
| | | Grand opening | CED | December-22 | |
| ii. | Site B2 (Kam Sang Companies) | Monitor extended exclusive negotiation agreement | CED | December-20 | |
| iii. | Brookhurst Triangle (Brookhurst Place) | Complete Kia demolition and closing on Phase II | CED | Spring 2020 | |
| | | Phase II ground breaking | CED | Spring 2020 | |
| | | Opening of Phase II lofts | CED | December-22 | |
| iv. | Garden Brook Senior Village (Former Galleria) | Initiate project construction (Phase 1 - Parking Structure) | CED | Ongoing | |
| | | Initiate project construction (Phase 2 - Steel Structure) | CED | Ongoing | |
| | | Initiate project construction (Phase 3 - Apartments) | CED | November-19 | |
| | | Project completion | CED | TBD | |
| v. | 13650 Harbor Blvd. (BN Group Hotel Dev.) | Project groundbreaking | CED | Complete | |
| | | Project completion | CED | December-20 | |
| c. | Implement west-side development opportunities | Conduct stakeholder outreach for Phase 1 | CED | Complete | |
| | | Facilitate theater site development for Phase 1 (demo, car wash and JIB) | CED | Ongoing | |
| | | Conduct stakeholder outreach for Phase 2 | | Complete | |
| | | Facilitate bowling alley development for Phase 2 (theater expansion and retail) | CED | Winter 2019 | |
| | | Promote Valley View Village reuse opportunities | CED | Ongoing | |
| d. | Facilitate OC Street Car project | Monitor and support project initiatives (Groundbreaking 12/18 complete) | PW | Ongoing | |
| e. | Willowick RFP | Release RFP | CED | Complete | |
| | | Evaluate proposals | CED | Ongoing | |
| | | Selection Master Developer | CED | Fall 2020 | |
| 2. Continue Re:Imagine Downtown Initiatives | | | | | |
| a. | Civic Center Adaptive Reuse (Cottage Industries Project) | Initiate project construction for Phase 1 (Farm Block) | CED | Winter 2019 | |
| | | Facilitate project entitlements for Phase 2 (Art Block) | CED | Winter 2019 | |
| | (SteelCraft Garden Grove) | Grand Opening Summer | CED | Complete | |
| b. | Open Streets and Related Mini Events | Plan and conduct mini events throughout 2019-20 | CS, Multi | Ongoing | |
| | <i>Note: Related events include all Active Transportation Grant Programming and Outreach events in 2019-20</i> | Conduct 2020 Open Streets event | CS, Multi | Fall 2020 | |

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| c. | Implement Bicycle Master Plan (Consultant: Alta) | | Implement Caltrans ATP Cycle 2 PE ROW Bike and Ped Trail Grant Project | CED, PW | Summer 2020 |
| | | | Caltrans ATP BikeSafe Garden Grove Non-Infrastructure Program- with PD | PW, CED, CS | In Progress |
| | <i>Note: Caltrans recently granted 20 year easement for use of OCTA ROW for bike paths; amendment to agreement is in progress allowing project to move forward. Project will be linked to next Open Streets event.</i> | | OCTA Bicycle Corridor Improvement Plan (BCIP) Grant Project | PW, CED, CS | In Progress |
| | | | Caltrans Garden Grove Active Downtown Plan Grant Project | PW, CED, CS | In Progress |
| | | | Cal Fire Urban Forestry Management Plan and Grant Project | PW, CED, CS | In Progress |
| d. | Develop a Harbor Corridor Plan (South of GG Blvd.) | | Submit EDA grant application for landscape improvements: Great Wolf to 22 Fwy | CED, PW | Complete |
| | | | Prepare preliminary scope of work | CED, PW | Complete |
| e. | Expand Re:Imagine concept to other areas of City | | Valley View Corridor Milestone #1 (ULI Report) | CED | Complete |
| | | | Valley View Corridor Signage (West Grove Business District) | PW/CED | TBD |
| | | | Conduct business development efforts for the Coco's property | CED | Ongoing |
| | | | Facilitate development of the former Pavillons site | CED | Spring 2020 |
| f. | Market the City's assets to get GG on the map (e.g. restaurants, culture, school, etc.) | | Continue to market the "GG is Your Market" campaign in print, website, banners and through cable efforts. | CM | Ongoing |
| | | | Market the rebranded shop local program and promote staycation program | CED | Complete |
| | | | <i>Initial rebranding is complete; marketing efforts are ongoing</i> | | |
| 3. | Invest in beautification efforts | | Promote Small Business Assistance Programs | PW, CED, CS | Ongoing |
| | | | Promote Senior Home Improvement Grants and Housing Programs | PW, CED, CS | Ongoing |
| | | | Evaluate replacing signs in poor condition; implement signs in GG | PW, CED, CS | Winter 2019 |
| | | | Drive art throughout community (expand mural concept) | PW, CED, CS | Ongoing |
| | | | New mural planned along PE ROW in coordination with Open Streets | PW, CED, CS | Fall 2020 |
| | | | Review City fee schedule related to public art and improvements | FIN, CED, CS | Winter 2019 |
| Public Safety | | | | | |
| 4. | Continue to prioritize and enhance Public Safety | | Implement Measure O Public Safety Staffing Plan | PD, HR | FY 2019-20 |
| 5. | Develop long-range plan for improved Public Safety facilities | | Complete RFP | FIRE, PW | Complete |
| | | | Evaluate RFP | FIRE, PW | Complete |
| | | | Develop Plan | FIRE, PW | Winter 2020 |
| 6. | Enhance Neighborhood Watch and other community policing programs (including education) | | Implement Coffee with a Cop | PD | Ongoing |
| | | | Increase Homeless SRT coverage to seven days a week | PD | Complete |
| | | | Place a police officer in the Orange County Auto Theft Task Force | PD | Complete |
| | | | Enhance SRO program to full time sworn police officers | PD | Complete |
| | | | Create a Special Problems Unit to enhance Community Policing | PD | Complete |
| | | | <i>Community Impact Team will be active January 2020</i> | | |
| 7. | Increase basic building security at City Hall | | Complete RFP for City Hall Security Enhancement Design | PW, CMO | Complete |
| | | | Evaluate RFP | CMO, PD, PW | Dec-19 |
| | | | Develop Design Plan | CMO, PD, PW | TBD |
| 8. | Implement OCFA Transition | | Facilitate effective transition | FIRE, MULTI | Complete |

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| Community Engagement/Outreach | | | | | |
| 9. | Engage the public on essential City services | | | | |
| | a. | Implement Measure O Citizen Oversight Committee | Refine Committee Scope of Work | CM, FIN | Complete |
| | | | Conduct First Committee Meeting (2nd mtg. 1/21/20) | CM, FIN | Complete |
| | | | Develop Webpage for Posting Information | CM, FIN | Complete |
| | | | Update Website | CM, FIN | Ongoing |
| 10. | Evaluate opportunities for enhanced communication to diverse groups | | Continue to hold community forums (town halls) | CM | Ongoing |
| | a. | Identify and implement new website tools | Continue multi-language communication initiatives (e.g., press releases & docs) | CM | Ongoing |
| | | | Implement District webpages accessible on City app & website | CM, IT | Winter 2019 |
| Financial Sustainability | | | | | |
| 11. | Achieve a balanced budget | | Develop, monitor and implement FY19-20 and FY20-21 budget | FIN | Complete |
| | | | Implement cost containment initiatives | FIN | Complete |
| | | | Update fees/master fee schedule to be consistent with peer cities | FIN, CM, CED | Complete |
| | | | Review and update Art in Public Places fee if needed | FIN, CS, CED | Winter 2020 |
| 12. | Implement new financial system | | Prepare detailed implementation plan with vendor input | FIN, IT | Complete |
| | | | System configuration and implementation - Phase I | FIN, IT | July-20 |
| 13. | Explore and Implement a Reserve Policy/Fund | | Research and develop policy for consideration (Policy going to Council 12/10/19) | FIN | Winter 2019 |
| 14. | Invest in additional internal service funds | | Evaluate establishing an IT equipment replacement fund | FIN, IT | Winter 2019 |
| | | | Evaluate establishing an infrastructure/facility investment fund | FIN | Winter 2019 |
| | | | Evaluate establishing a pension rate stabilization fund (policy approved 8/13/19) | FIN | Winter 2019 |
| | | | 115 Trust Account to be established (Contract w/PARS going to Council 11/26/19) | FIN | Winter 2019 |
| Effective Transparent Government | | | | | |
| 15. | Complete and Implement Parks Master Plan | | Present Master Plan to Parks Commission and City Council | CS | Complete |
| | | | Apply for Prop 68 Park Bond Grant | CS | Complete |
| 16. | Expand Open Data Systems | | Create district information webpages that link with citizen app | IT | Winter 2019 |
| 17. | Implement network security plan | | Establish policies and procedures | IT | Complete |
| | | | Implement Asset Management | IT | Complete |
| | | | Implement Vulnerability Tools | IT | Winter 2020 |
| | | | Implement Log Management | IT | Winter 2020 |
| | | | CAD/RMS to cloud | IT | Spring 2020 |
| 18. | Ensure implementation of emergency plan | | Conduct functional citywide drill (To be completed following hiring of EOC Coord.) | EOC Coord. | Summer 2020 |
| 19. | Identify performance metrics to track progress | | Incorporate into annual performance report | CM | Winter 2019 |

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| Other Community Issues | | | | |
| 20. | Continue engagement w/ partner agencies to address homeless issue | Continue participation in ACC-OC Homeless Taskforce | CMO | Ongoing |
| | | Support regional efforts to address homelessness | PD, Multi | Ongoing |
| | | Conduct Study Session with City Council | CED | Complete |
| | | <i>Note: Have conversation with GG Hospital regarding crisis stabilization units</i> | Explore site locations for an emergency shelter | CED |
| | | Pursue grants/partnership opps for emergency shelter/crisis stabilization | CED | In Progress |
| 21. | Promote code enforcement program and policies | Expand weekend code enforcement efforts | CED | Ongoing |
| | | Implement STR enforcement citywide | CED | Complete |
| | | Expand commercial enforcement, outreach and education | CED | Ongoing |