

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
September 28, 2023

TO: Honorable Mayor and City Council Members FROM: Lisa Kim, City Manager

I. DEPARTMENT ITEMS

A. ECONOMIC DEVELOPMENT

Memo to provide information regarding community outreach events in which the Economic Development and Housing Department staff is currently participating

• **OTHER ITEMS**

– SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES

Copies of the week's social media posts and local newspaper articles are attached for your information.

– MISCELLANEOUS ITEMS

Items of interest are included.



Lisa Kim
City Manager

City of Garden Grove

INTER-DEPARTMENT MEMORANDUM

To: Lisa L. Kim From: Ursula Luna-Reynosa
Dept: City Manager Dept: Economic Development
and Housing
Subject: Schedule of Economic Development and Housing Department Date: September 28, 2023
Community Outreach Events

OBJECTIVE

The purpose of this memorandum is to provide information regarding community outreach events in which the Economic Development and Housing Department staff is currently participating. The events provide an opportunity for staff to engage the community and provide residents with details about the diverse range of readily available resources.

DISCUSSION

Schedule of community outreach events for the Economic Development and Housing Department:

- **October 3, 2023** – In partnership with the Office of Economic Development, the Orange County Small Business Development Center is hosting the “**Main Street Meets Artificial Intelligence**” Summit on October 3rd from 9:00 a.m. – 2:00 p.m. at the Garden Grove Community Meeting Center. This event is tailored towards small businesses with the intent on educating business owners on how Artificial Intelligence (AI), can be utilized to grow their business. There will be workshops and demonstrations on sales, marketing, and operation strategies. Register for the event at the following link: www.eventbrite.com/e/main-street-meets-artificial-intelligence-garden-grove-tickets
- **October 11, 2023** - The Office of Economic Development is co-hosting the “**Startup Game Changer**” Summit in partnership with JTH Strategies. The summit will take place on October 11th from 12:30 – 7:00 p.m. at the Garden Grove Community Meeting Center. The event is designed to support early-stage startups navigate the challenges of the business world, discover the latest growth strategies, learn from experienced professionals, build new relationships with founders and investors and help them achieve their goals. Register for the event at the following link or through the QR code on the attached flyer (Attachment 1): www.StartupGameChanger.org
- **October 17, 2023** – The Garden Grove Unified School District will be hosting the “**Annual Garden Grove Adult Education Stakeholder’s Meeting**” on October 17th from 9:00 - 11:30 a.m. This event will provide an opportunity for

Neighborhood Improvement staff to engage GGUSD's stakeholders and share information regarding current programs and resources that the City offers to Garden Grove students. Register for the event by September 29th at the following link: <https://forms.gle/ZoL1nf398dTAMGzcA>

- **October 21, 2023** - Neighbor Works of Orange County (NWOC) is hosting "**Homebuyer Day 2023**" on October 21st from 10:00 a.m. – 2:00 p.m. at the Downtown Community Center. The fair will provide information on down payment assistance, understanding the home buying process, credit, and financing. The cities of Garden Grove, Anaheim and Santa Ana have partnered with NWOC to provide information about their respective homebuyer down-payment assistance programs. Register for the event at the following link or through the QR code on the attached flyer (Attachment 1): <https://nwoc.harressgiving.org/events/866>



Ursula Luna-Reynosa
Economic Development and Housing Director



By: Dana Yang, Program Specialist

Attachment 1: October 2023 Community Outreach Event Flyers

WEEKLY MEMO 9-28-2023

SOCIAL MEDIA HIGHLIGHTS



Post Performance

September 21, 2023 - September 27, 2023


Review the lifetime performance of the posts you published during the publishing period.









Included in this Report









 @CityGardenGrove









 Garden Grove City Hall








 gardengrovecityhall



Post	Published Date	Impressions	Average Reach per Post ▼	Average Potential Reach per Post	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
 Garden Grove City Hall  Are you looking to stay active as the weather cools down but don't know where to start?... Boosted Post	Mon, Sep 25, 2023 9:35 am PDT	9,757	6,617	N/A	7.4%	718	71	0	7
 Garden Grove City Hall  ⚠️ Lampson Avenue Closed for Street Paving September 28 Tomorrow, September 28,... Post	Wed, Sep 27, 2023 2:13 pm PDT	3,974	3,867	N/A	9.9%	392	30	13	14
 gardengrovecityhall  SHREDDING & COMMUNITY CLEAN-UP DAY! Are you holding onto documents that need shredding or old... Post	Thu, Sep 21, 2023 10:02 am PDT	1,996	1,318	N/A	3.1%	61	43	3	N/A
 gardengrovecityhall  ⚠️ Lampson Avenue Closed for Street Paving September 28 Tomorrow, September 28,... Post	Wed, Sep 27, 2023 2:21 pm PDT	1,706	1,238	N/A	1.9%	32	31	0	N/A

Post	Published Date	Impressions	Average Reach per Post	Potential Reach per Post	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
 Garden Grove City Hall  <p>City Launches New Version of Mobile App with \$100 Costco Gift Card...</p> <p>Post</p>	Wed, Sep 27, 2023 5:24 pm PDT	1,224	1,224	N/A	5.6%	69	12	1	6
 Garden Grove City Hall  <p>Are you holding onto documents that need shredding or old...</p> <p>Post</p>	Thu, Sep 21, 2023 9:50 am PDT	1,226	1,138	N/A	5.1%	63	12	2	3
 gardengrovecityhall  <p>This Saturday, September...</p> <p>Post</p>	Tue, Sep 26, 2023 2:50 pm PDT	1,142	1,085	N/A	3.2%	36	26	0	N/A
 gardengrovecityhall  <p>Are you looking to stay active as the weather cools down but don't know where to start...</p> <p>Post</p>	Mon, Sep 25, 2023 9:35 am PDT	807	571	N/A	3.1%	25	21	0	N/A

Post	Published Date	Impressions	Average Reach per Post	Potential Reach per Post	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
 Garden Grove City Hall  <p>Are you looking to boost your startup, build new relationships with founders a...</p> <p>Post</p>	Tue, Sep 26, 2023 8:55 am PDT	430	419	N/A	2.1%	9	2	0	3
 gardengrovecityhall  <p>Are you looking to boost your startup, build new relationships with founders a...</p> <p>Post</p>	Tue, Sep 26, 2023 12:14 pm PDT	415	366	N/A	2.7%	11	11	0	N/A
 Garden Grove City Hall  <p>□□□□□□□□ □□ □□□□□□□□ □□□□□□ □□ □□□□ □□□□□□□□! This Saturday, September...</p> <p>Post</p>	Tue, Sep 26, 2023 2:50 pm PDT	290	290	N/A	2.8%	8	1	0	3
 gardengrovecityhall  <p>City Launches New Version of Mobile App with \$100 Costco Gift Card...</p> <p>Post</p>	Wed, Sep 27, 2023 5:26 pm PDT	281	246	N/A	1.8%	5	5	0	N/A

Post	Published Date	Impressions	Average Reach per Post ▼	Average Potential Reach per Post	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
 Garden Grove City Hall  <p>Join the Disability Rights California for two FREE online training sessions this Friday,...</p> <p>Post</p>	Wed, Sep 27, 2023 11:00 am PDT	162	160	N/A	4.9%	8	1	0	0
 Garden Grove City Hall  <p>Gather your paper and bulky items for the Shredding and Community Cleanup Day!...</p> <p>Post</p>	Mon, Sep 25, 2023 10:59 am PDT	123	121	N/A	0%	0	0	0	0
 Garden Grove City Hall  <p>In an effort to provide Japanese and Vietnamese communities with knowledge about disabili...</p> <p>Post</p>	Wed, Sep 27, 2023 10:45 am PDT	75	73	N/A	1.3%	1	0	0	0
 @CityGardenGrove  <p>From everyday needs to emergency notifications, the new app is a more dynamic ...</p> <p>Tweet</p>	Wed, Sep 27, 2023 5:29 pm PDT	138	N/A	4,687	2.2%	3	0	0	0

Post	Published Date	Impressions	Average Reach per Post ▼	Average Potential Reach per Post	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
 @CityGardenGrove  <p>🚧 Tomorrow, 9/28, eastbound Lampson Ave, from Springdale to Lamplighter, will be closed...</p> <p>Tweet</p>	Wed, Sep 27, 2023 2:28 pm PDT	159	N/A	4,720	11.3%	18	0	0	1
 @CityGardenGrove <p>⚠️ Garden Grove Water Services has an emergency shutdown on Ingram Ave. Crews will get the water back on as soon as...</p> <p>Tweet</p>	Tue, Sep 26, 2023 9:41 am PDT	156	N/A	4,686	5.8%	9	0	0	0
 @CityGardenGrove  <p>📈 Are you looking to boost your startup, build new relationships with founders a...</p> <p>Tweet</p>	Tue, Sep 26, 2023 9:01 am PDT	148	N/A	4,686	0.7%	1	0	0	0
 Garden Grove City Hall  <p>Gather your paper and bulky items for the Shredding and Community Cleanup Day!...</p> <p>Post</p>	Mon, Sep 25, 2023 10:59 am PDT	—	—	N/A	—	—	—	—	—

Post	Published Date	Impressions	Average Reach per Post ▼	Average Potential Reach per Post	Engagement Rate (per Impression)	Engagements	Reactions	Comments	Shares
 @CityGardenGrove  <p>SHREDDING & COMMUNITY CLEANUP DAY SEPTEMBER 30, 9 AM-11 AM STANFORD SENIOR CENTER</p> <p>🗑️🌿🗑️🌿🗑️ & 🗑️🌿! 9/30 9AM-11AM H. Louis Lake Senior Center 11300 Stanford Ave...</p> <p>Tweet</p>	<u>Thu, Sep 21, 2023</u> <u>11:30 am PDT</u>	198	N/A	4,715	6.6%	13	0	0	2



Post Performance

September 21, 2023 - September 27, 2023

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 Garden Grove Police Department



Garden Grove Police Depa...

Wed 9/27/2023 2:00 pm PDT

Join us on October 4, 2023, from 5:00 PM - 7:00 PM for National Coffee with a Cop Day, at McDonald's (9845 Chapman Ave)...



Impressions	1,153
Reach	1,147
Engagements	104
Engagement Rate (per Impression)	9%



Garden Grove Police Depa...

Thu 9/21/2023 7:40 pm PDT

On August 30, 2023, between 10:00 AM - 11:30 AM, a 66-year-old female was loading groceries into her car at El Super...



Impressions	5,809
Reach	5,505
Engagements	1,654
Engagement Rate (per Impression)	28.5%

WEEKLY MEMO 9-28-2023

NEWS ARTICLES



CONTACT:
Anand Rao
Information Technology Director
(714) 741-5098/anandr@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Tuesday, September 26, 2023

**CITY LAUNCHES NEW VERSION OF MOBILE APP WITH
\$100 COSTCO GIFT CARD GIVEAWAY**

As part of the City of Garden Grove's commitment to better connect residents and business owners to City services, news, and more, the City has launched a new version of its mobile app, now available for download on iOS and Android devices.

Find the new app on the Apple Store or Google Play by searching for

'Garden Grove.' From all new downloads made through October 31, 2023, three users will be selected at random to receive \$100 Costco gift cards. To enter,

download and upon opening the app for the first time, allow to receive notifications.

Winners will be alerted through the notification system on November 1, 2023.

"From everyday needs to emergency notifications, the new app is a more dynamic and more user-friendly platform that enhances community engagement over smart devices," said Information Technology Director Anand Rao.

The redesign includes familiar features such as Report an Issue, water billing, building permits, found animals listing, and Buy in Garden Grove. Users can also find trash and street sweeping schedules and local events and attractions through the new location-based feature called My Garden Grove.

Users with the former mobile app should delete the application from their device and download the new one by December 2023.

For more information, visit ggcity.org/mobile-app or call (714) 741-5225.

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CONTACT: Mark Ladney
Public Works Department
(714) 741-5372/markla@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Tuesday, September 26, 2023



**FREE PAPER SHREDDING AND BULKY ITEM DROP-OFF AT
H. LOUIS LAKE SENIOR CENTER SATURDAY**

On Saturday, September 30, 2023, from 9:00 a.m. to 11:00 a.m., the Garden Grove Sanitary District, in partnership with Republic Services, will host a paper shredding and community cleanup day event, offering residents the opportunity to safely shred old documents and properly dispose of bulky items for free. The drop-off location will be at the H. Louis Lake Senior Center's east parking lot, located at 11300 Stanford Avenue.

Residents may bring up to five boxes of paper for safe and secure on-site shredding, and dispose of unwanted household items, such as bulky items and electronic waste. This will be a self-service event in which residents will be unloading their own items on a first-come, first-served basis, until bins are full. For a list of prohibited items, visit ggcity.org/cleanup-days.

A limited amount of nutrient-rich compost will also be available, supplied by Orange County Waste and Recycling.

Republic Services also provides special collections of bulky items at no charge for single- and multi-family residents. Each household receives up to three bulky item pickups per calendar year and is limited to up to 10 items per pickup. The service is by appointment only by calling (714) 238-2444.

For more information, visit ggcity.org/cleanup-days.

Civic Center revamp advances

SEPTEMBER 27, 2023



MARIA STIPES was honored at Tuesday's Garden Grove City Council meeting. She's retiring after 26 years working with the city. She is currently assistant city manager.

A key move toward the "revitalization" of the civic center area was taken Tuesday night when the Garden Grove City Council voted 7-0 to enter into an exclusive negotiating agreement for the design of the project.

The action by the council authorizes the city manager to negotiate the final terms and execute the ENA with the design firm of Edgemoor/Clark/ACMartin. The cost to the city is \$3 million.

What's envisioned is designing a new public safety building of about 90,000 square feet for the use of the police department as well as a parking structure for about 450 spaces to be used by the GGPd and the public.

Proposed so far is constructing the new police building (two to three stories) at the southwest corner of Euclid Street and Acacia Parkway on space now occupied by a portion of the Civic Center Park.

Once the new building is completed, the current police facility will be demolished for the parking structure. The existing fire station will remain in its place and east of that building will be a new public park.

The Civic Center area is generally located northeast of Euclid Street and Garden Grove Boulevard, south of Stanford Avenue and west of 8th Street.

Most of the funding for the project originated with federal funds appropriated to offset the impact on cities by the coronavirus pandemic.

Also on Tuesday night, the "Community Spotlight" honored Maria Stipe, who is retiring from the position of assistant city manager. She's been a Garden Grove city employee for 26 years.

"I'm so grateful for having served the city council and community of Garden Grove," she said. "It's been quite a ride."

Mooncake Festival on Main St.



SEPTEMBER 27, 2023

Garden Grove's historic Main Street will host a Mooncake Festival event on Sunday from 4 – 9 p.m. There will be free mooncakes, lanterns, drinks coupled with entertainment and children activities throughout the event.

Mooncake Festival, also known as Mid-Autumn Festival, is a traditional event celebrated in Asia. Its history goes back more than 2,000 years and it is considered one of the most important festivals by some Asian countries. The festival represents togetherness as family comes together and enjoys some delicate mooncakes while children play with their bright lanterns.

The event is expecting more than 500 visitors, mostly families with children.

Main Street will be closed to cars between Garden Grove Boulevard and Acacia Parkway following the weekly Farmer's Market, which ends at 2 p.m. There will be performances from a local children group, a face-painting station, and games included are friendly bingo, egg-balancing race, and potato sack race.

Additionally, there will be a couple costume contest with a grand prize of \$300 for both children under the age of 15 years old and adults between 15 – 25 years old and other cash prizes up to \$2,000.

Civic Center designer on agenda



SEPTEMBER 23, 2023

A big step on the path towards the “revitalization” of the Civic Center area tops the agenda for Tuesday’s meeting of the Garden Grove City Council.

Before the council is a recommendation for approval of authorizing the city manager to negotiate final terms and execute an exclusive negotiation agreement with the design firm of Edgemoor/Clark/ACMartin.

That would start the “pre-development phase” of the project, which would include designing a new Public Safety building of about 90,000 square feet for the use of the police department as well as a parking structure structure for about 450 spaces for police and the public.

Additionally, re-envisioning and reconfiguration of the Civic Center Park is part of the mission.

In past discussions, council members and city staff indicated that the likely configuration of the project would involve building the new police facility (two to three stories) at the southwest corner of Euclid Street and Acacia Parkway, requiring the displacement to another location of the park, which currently includes ponds, public art and grassy areas.

To the east of the police facility would be the parking structure. The fire station operated by the Orange County Fire Authority would remain as it is. The last east of that facility – currently occupied by an adult day care facility – would become part of a reoriented public park.

The Civic Center area is generally located northeast of Euclid Street and Garden Grove Boulevard, south of Stanford Avenue and west of 8th Street.

Also on the agenda is a community spotlight is recognition of Assistant City Manager Maria Stipe’s retirement after 30 years of service.

The council will meet at 6:30 p.m. in the Community Meeting Center, 11300 Stanford Ave.

Massage spa wins approval

SEPTEMBER 23, 2023



A new massage spa will open on Garden Grove Boulevard (OC Tribune photo).

A large new massage business has received approval of a request for a conditional use permit from the Garden Grove Planning Commission.

On Thursday night, planners voters 5-0 in favor of a permit for the 128 Luxury Spa, which will occupy the ground floor of the two-story building at 10868 Garden Grove Blvd., between Taft Street and Century Boulevard in the downtown area.

Also approved on Thursday were:

- a conditional use permit for a new 795-foot tattoo parlor – White Lotus Society – at 8550 Garden Grove Blvd, the corner with Wilson Street;
- a general plan amendment changing land use designation of property at 13621 Harbor Blvd. from Industrial to International West (tourist).

Withdrawn from consideration was a request for a conditional use permit to add two pool tables to The Wharf Restaurant at 12941 Main St. and extend operating hours from 11 p.m. to 2 a.m. daily.

MISCELLANEOUS ITEMS
September 28, 2023

1. Calendar of Events
2. Meeting minutes for the August 17, 2023 Garden Grove Planning Commission meeting.
3. Agenda for the October 5, 2023 Garden Grove Planning Commission meeting.
4. Notice of cancellation of the September 28, 2023 Garden Grove Zoning Administrator meeting.
5. League of California Cities articles from September 22, 2023 to September 28, 2023.



CALENDAR OF EVENTS

September 28, 2023 – October 28, 2023

Thursday	September 28	9:00 a.m.	Zoning Administrator Meeting, CMC
Saturday	September 30	9:00 a.m.- 11:00 a.m.	Shredding & Community Cleanup Day H. Louis Lake Senior Center, 11300 Stanford Ave.
Thursday	October 5	7:00 p.m.	Planning Commission Meeting, CMC
Friday	October 6		City Hall Closed – Regular Friday Closure
Sunday	October 8	10:00 am- 6:00 p.m.	23 rd Annual Elvis Festival, Historic Main Street
Tuesday	October 10	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	October 12	9:00 a.m. 6:00 p.m.	Zoning Administrator Meeting, CMC Parks, Recreation and Arts Commission Meeting, CMC \$2 Casual Dress Day
Thursday	October 19	7:00 p.m.	Planning Commission Meeting, CMC
Friday	October 20		City Hall Closed – Regular Friday Closure
Tuesday	October 24	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	October 26	9:00 a.m. 11:30 am- 1:00 p.m.	Zoning Administrator Meeting, CMC Halloween Luncheon – Vampire’s Ball, CMC, AB Room
Saturday	October 28	1:00 p.m.- 4:00 p.m.	Jack O’ Lantern Jamboree, Atlantis Play Center, 13630 Atlantis Way

GARDEN GROVE PLANNING COMMISSION
Community Meeting Center
11300 Stanford Avenue, Garden Grove, CA 92840

Meeting Minutes
Thursday, August 17, 2023

CALL TO ORDER: 7:05 p.m.

ROLL CALL:

Commissioner Arbgast
Commissioner Cueva
Commissioner Cunningham
Commissioner Laricchia
Commissioner Lindsay
Commissioner Paredes
Commissioner Ramirez

Absent: Lindsay, Ramirez

Chair Lindsay joined the meeting at 7:07 p.m.

PLEDGE OF ALLEGIANCE: Led by Commissioner Paredes

ORAL COMMUNICATIONS – PUBLIC – None

July 6, 2023 MINUTES:

Action: Received and filed.
Motion: Arbgast Second: Laricchia
Ayes: (6) Arbgast, Cueva, Cunningham, Laricchia Lindsay, Paredes
Noes: (0) None
Absent: (1) Ramirez

Staff introduced the City's new Community Development Director, Niki Wetzel. Ms. Wetzel looked forward to serving the needs of the community and also mentioned that David Dent, the City's Chief Building Official, was appointed as Deputy Community Development Director.

STUDY SESSION – HOUSING ELEMENT UPDATE

Staff, along with MIG (Moore, Iacofano, Goltsman, Inc.) consultant, Jose Rodriguez, presented an overview of the Housing Element Update, which focuses on programs to facilitate housing, identifying constraints to housing development, creating an inventory of housing sites and resources, and the progress of meeting the goals of

the previous Housing Element. The review included discussion on the RHNA (Regional Housing Needs Assessment), along with methods of community engagement, the timeline for submissions, of which there were three total, the proposed revisions to the Adopted Housing Element, and the current status of the Housing Element, which per an HCD (Department of Housing and Community Development) letter submitted to the City, dated August 14th, the revised draft of the adopted Housing Element 2021-2029 is 'substantially compliant'. The next steps to complete the process will be a Planning Commission Public Hearing, followed by City Council approval and adoption of the amendments. The final HCD certification letter will be obtained in October/November.

Ms. Leslie Kerr was concerned that non-profit properties, such as the Assistance League and Elks Lodge, which were labeled as 'underutilized' in the Housing Element, were targeted and may be lost through eminent domain. Staff responded there will be no eminent domain. Properties would be sold only if the owners choose to sell.

MATTERS FROM COMMISSIONERS: Several Commissioners noted code enforcement issues in the Garden Grove area. Staff suggested that complaints be directed to the Code Enforcement portal on the City's website and the phone application.

MATTERS FROM STAFF: Staff stated the September 7th meeting would be cancelled and gave a brief description of the agenda items for the September 21st meeting, which would include the Housing Element public hearing. Staff also gave project updates on the Cottage Industries, the Brookhurst Triangle, Site C, and Nickelodeon.

ADJOURNMENT: At 8:07 p.m.

Judith Moore
Recording Secretary



A G E N D A

GARDEN GROVE PLANNING COMMISSION

October 5, 2023 - 7:00 PM

COMMUNITY MEETING CENTER
11300 STANFORD AVENUE

Meeting Assistance: Any person requiring auxiliary aids and services, due to a disability, to address the Planning Commission, should contact the Department of Community & Economic Development at (714) 741-5312 or email planning@ggcity.org 72 hours prior to the meeting to arrange for special accommodations. (Government Code §5494.3.2).

Agenda Item Descriptions: Are intended to give a brief, general description of the item. The Planning Commission may take legislative action deemed appropriate with respect to the item and is not limited to the recommended action indicated in staff reports or the agenda.

Documents/Writings: Any revised or additional documents/writings related to an item on the agenda distributed to all or a majority of the Planning Commission within 72 hours of a meeting, are made available for public inspection at the same time (1) in the Planning Services Division Office at 11222 Acacia Parkway, Garden Grove, CA 92840, during normal business hours; and (1) at the Community Meeting Center at the time of the meeting.

Public Comments: Members of the public who attend the meeting in-person and would like to address the Planning Commission are requested to complete a yellow speaker card indicating their name and address, and identifying the subject matter they wish to address. This card should be given to the Recording Secretary before the meeting begins. General comments are made during "Oral Communications" and are limited to three (3) minutes and to matters the Planning Commission has jurisdiction over. Persons wishing to address the Planning Commission regarding a Public Hearing matter will be called to the podium at the time the matter is being considered. Members of the public who wish to comment on matters before the Commission, in lieu of doing so in person, may submit comments by emailing public-comment@ggcity.org no later than 3:00 p.m. the day of the meeting. The comments will be provided to the Commission as part of the meeting record.

PLEASE SILENCE YOUR CELL PHONES DURING THE MEETING.

REGULAR MEETING AGENDA

ROLL CALL: CHAIR LINDSAY, VICE CHAIR CUNNINGHAM
COMMISSIONERS ARBGAST, CUEVA, LARICCHIA, PAREDES,
RAMIREZ

PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA

- A. ORAL COMMUNICATIONS - PUBLIC
- B. APPROVAL OF MINUTES – [September 21, 2023](#)
- C. PUBLIC HEARING(S) (Authorization for the Chair to execute Resolution shall be included in the motion.)

C.1. [VARIANCE NO. V-040-2023](#)

APPLICANT: DON SCHLENSKER

LOCATION: NORTHEAST CORNER OF NEWHOPE STREET AND TRASK AVENUE AT 11551 TRASK AVENUE

REQUEST: A request for Variance approval to deviate from minimum distance requirements to another electronic changeable copy sign to construct a new standard monument sign with electronic changeable copy at the southwest corner of a site currently improved with a private lodge, the Elks Lodge. The site is in the R-3 (Multiple-Family Residential) zone. In conjunction with the request, the Planning Commission will also consider a determination that the project is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15311 – Accessory Structures – of the State CEQA Guidelines.

STAFF RECOMMENDATION: Approval of Variance No. V-040-2023, subject to the recommended conditions of approval.

**C.2. [SITE PLAN NO. SP-128-2023](#)
[CONDITIONAL USE PERMIT NO. CUP-347-12 \(REV. 2023\)](#)**

APPLICANT: AKC PERMIT CO. (KASEY CLARK)

LOCATION: SOUTH SIDE OF TRASK AVENUE, BETWEEN BROOKHURST STREET AND MAGNOLIA STREET, AT 9898 TRASK AVENUE

REQUEST: A request for Site Plan approval to deviate from two (2) development standards of Planned Unit Development No. PUD-110-96 (REV. 12) to allow for the following at a site currently improved with an auto dealership, Garden Grove Hyundai: (i) to remove the arched cap feature on the existing freeway dealer electronic readerboard sign and, (ii) to install a secondary 20'-0" tall freeway dealer sign. In addition, a request for a Modification to the Conditions of Approval of Conditional Use Permit No. CUP-347-12 to remove conditions related to the arched cap feature on the existing freeway dealer electronic readerboard sign. The site is in the PUD-110-96 (Planned Unit Development) zone. In conjunction with the request, the Planning Commission will also consider a determination that the project is categorically exempt from the California Environmental Quality Act (CEQA) pursuant to Section 15311 – Accessory Structures – of the State CEQA Guidelines.

STAFF RECOMMENDATION: Approval of Site Plan No. SP-128-2023 and Conditional Use Permit No. CUP-347-12 (REV. 2023), subject to the recommended conditions of approval.

- D. MATTERS FROM COMMISSIONERS
- E. MATTERS FROM STAFF
- F. ADJOURNMENT



GARDEN GROVE

**NOTICE OF CANCELLATION
OF THE
GARDEN GROVE
ZONING ADMINISTRATOR
REGULAR MEETING
SEPTEMBER 28, 2023**

NOTICE IS HEREBY GIVEN that the Regular Meeting of the Garden Grove Zoning Administrator scheduled for Thursday, September 28, 2023, at 9:00 a.m. at the Garden Grove Community Meeting Center, 11300 Stanford Avenue, Garden Grove, is hereby cancelled.

DATED: September 21, 2023

DAVID DENT
ZONING ADMINISTRATOR



Cal Cities supports legal challenge against “taxpayer protection” ballot measure

Sep 26, 2023

Contact: Karina Gonzalez

kgonzalez@calcities.org

(916) 658-8223

FOR IMMEDIATE RELEASE

Sacramento — This morning, the California Legislature, Gov. Gavin Newsom, and a voter, John Burton, filed an emergency petition with the Supreme Court of California seeking to remove the “Taxpayer Protection and Government Accountability Act” initiative from the November 2024 ballot.

The League of California Cities Executive Director and CEO Carolyn Coleman issued the below statement:

“Cal Cities supports the Governor and Legislature in defending the fundamental governing structure and the foundational power of state and local governments by filing this petition requesting a pre-election review of the validity of the measure.

Cal Cities agrees that this review by the Court is warranted now given the measure’s far-reaching impact on local revenue streams and fiscal planning. This existential threat to government operations and the reliable functioning of California cities — the engines of our economy and home to 80% of the state’s population — cannot be overstated.

If this measure passes, it will upend and jeopardize city revenue streams needed to provide essential local services. Our residents expect and rely upon fire, police, and a wide range of other services — including shelter for those experiencing homelessness, safe streets and roads, the maintenance of playgrounds and sidewalks, and garbage removal. But with this measure, residents will get less.

Given what’s at stake, our cities deserve clarity sooner rather than later regarding the validity of this measure. That’s why Cal Cities will be filing an amicus letter with the California Supreme Court supporting the Legislature and the Governor’s request for a pre-election review of this dangerous measure.”

Established in 1898, the League of California Cities is a nonprofit statewide association that advocates for cities with the state and federal governments and provides education and training services to elected and appointed city officials.



State Water Board seeking comment on proposed water restrictions

Sep 27, 2023

Elected officials and city staff are encouraged to participate in an upcoming public workshop

The California State Water Resources Control Board is holding an Oct. 4 public workshop on [draft regulations](#) that would require cities to dramatically restrict water usage from 2025 onward. The state could intervene with water conservation orders and fines in cities that do not meet the proposed water reduction targets.

Over 200 cities are regulated urban water suppliers. Each of those cities has [specific water reduction targets](#). These projected water reductions are coming too quickly for cities to implement.

Elected city officials and staff are strongly encouraged to provide public comments remotely or in person. The League of California Cities formed a working group shortly after the draft regulations were released this year to provide feedback to the State Water Board. However, as in the [legislative arena](#), every city's voice is crucial.

The Make Conservation a California Way of Life regulation combines residential indoor use, residential outdoor use, commercial, industrial, and institutional outdoor use, water loss in the conveyance system, and offsets, such as using recycled water. The draft regulation aims to reduce water usage by 500,000 acre-feet by 2030, a goal set by the state in its [Water Supply Strategy](#).

An acre-foot is almost enough water to flood a football field one foot deep — enough water for two to three households annually.

[Conserving and storing water](#) is essential, especially as the climate change crisis worsens. However, this regulation would require significant data tracking and monitoring, as well as new local customer programs for various sectors, which could be costly.

How to participate

The Oct. 4 workshop should start at 9:30 a.m., with public comment expected to start at 1:30 p.m. However, the State Water Board will *prioritize public comment from elected officials* — including city council members and mayors.

City officials should consider the feasibility of proposed restrictions for their community, possible impacts on water affordability, if their community is disadvantaged, and [good water efficiency practices](#) that are already occurring in their community when crafting their comments. City officials must complete a [speaker card](#) to participate remotely or in person.

Additional information about providing public comment on the State Water Board's [website](#). For more information, contact your water utility staff or [Cal Cities Environmental Quality Lobbyist Melissa Sparks-Kranz](#).



Cal Cities urges SCOTUS to review ruling on anti-camping ordinances

Sep 27, 2023

The League of California Cities and others last week filed an [amicus brief](#) urging the U.S. Supreme Court to review a lower court's [ruling on an Oregon city's encampment policy](#). The brief highlights the unworkability of the ruling and provides examples of how local governments in California are creatively and proactively using many tools (including anti-camping ordinances) to protect the health and welfare of their entire communities (including unhoused residents).

Case background

Grants Pass, Oregon, enacted an ordinance several years ago that prohibited sleeping or camping on public property. In 2018, it amended the ordinance in response to a pivotal legal ruling, *Martin v. City of Boise*.

In *Martin v. City of Boise*, the [U.S. Court of Appeals for the 9th Circuit](#) held that enforcing an anti-sleeping ordinance when there is a greater number of homeless people in a jurisdiction than available shelter spaces violates the Eighth Amendment prohibition against cruel and unusual punishment.

The city's 2018 amendments removed the prohibition on sleeping, but the ordinance continued to prohibit camping. A homeless individual in Grants Pass brought a class action lawsuit (*Johnson v. City of Grants Pass*) challenging the ordinance on behalf of "all involuntarily homeless persons" in Grants Pass.

The city tried to get the lawsuit thrown out, but the district court was not persuaded. It found that there were more homeless people than shelter beds in Grants Pass. Therefore, the plaintiffs had a valid class action claim for violation of the Eighth Amendment.

Grants Pass appealed and the 9th Circuit affirmed the district court's ruling. The court even went a bit further than it had gone in *Martin v. City of Boise*. It held that a person's right to sleep outdoors includes sleeping with rudimentary forms of protection from the elements, such as blankets and shelter. Grants Pass and several local governments unsuccessfully tried to persuade the 9th Circuit to rehear the case.

As a last resort, Grants Pass filed a petition in late August asking the U.S. Supreme Court to review the ruling and address the following question: "Does the enforcement of generally applicable laws regulating camping on public property constitute 'cruel and unusual punishment' prohibited by the Eighth Amendment?"

Next steps

The petition has drawn support from many local governments and local government associations with impacted members. State governments are supporting the petition too, including Gov. Gavin Newsom. The Supreme Court's [docket](#) contains a full list with links to the numerous amicus briefs filed.

Cal Cities will continue to monitor this case and will report further when the Supreme Court rules on the petition. In the meantime, cities with questions about the impact of the cases should consult with their city attorney.



Worried about the 2024 election? Our city clerks seminar has your city covered

Sep 27, 2023

From overseeing public records to election administration, city clerks form and protect the bedrock of the democratic process. But what was once a routine, unassuming job has become anything but for many city clerks.

The City Clerks New Law and Elections Seminar — scheduled for Dec. 13-15 in San Diego — equips city clerks with the tools needed to respond to emerging challenges and conduct routine business. The seminar provides numerous opportunities to learn from other colleagues and policy experts, as well as form invaluable support networks.

This year's seminar will cover a range of topics, including the Brown Act, council member onboarding, new election laws, and how to respond to internal election interference and other sensitive issues. There will also be beginner- and advanced-level sessions on the Political Reform Act and city clerks' roles as election officials. More information is available in the "schedule at a glance" section of the [seminar webpage](#).

Registration and hotel information

Registration for the full seminar starts at \$550 for city officials from any Cal Cities member city. Seminar registration includes admission to all educational sessions, the Wednesday evening reception, Thursday breakfast and lunch, Friday breakfast, and access to all program materials. The deadline to register is Dec. 6. Afterward, officials must register on-site if space is available.

This year, the City Clerks New Law and Elections Seminar will be at the San Diego Mission Bay Hotel. A limited number of hotel rooms are available at a reduced rate for seminar attendees. The deadline to reserve a discounted hotel room is Nov. 21. Discounted rooms often sell out before the deadline, so register early!

For more information, visit the City Clerks New Law and Elections Seminar [webpage](#). For registration questions, please contact Conference Registrar [Megan Dunn](#). If you are interested in sponsoring the conference, please email [Amy Wade](#). For all other questions, please contact [Kayla Boutros](#).



Awards, insight, and motivation abound at the 2023 annual conference

Sep 27, 2023

Over 2,000 Golden State city officials gathered in Sacramento last week for the League of California Cities Annual Conference and Expo. The three-day event was a chance for local officials to come together, discover solutions to city-specific issues, and celebrate noteworthy successes.

Four lawmakers receive top legislative award

During the annual conference, Cal Cities awarded Asm. Chris Ward, Asm. Sharon Quirk-Silva, Asm. Lori Wilson, and Sen. Bill Dodd the [Distinguished Legislative Leadership Award](#) for their dedication to local communities. Each lawmaker played a pivotal role in advancing Cal Cities' member-driven [legislative priorities](#) this year. Ward authored a ballot measure that would require future ballot measures that increase voter approval requirements to [also pass by the same margin](#). As he accepted the award, he emphasized the importance of local government and the power of united city advocacy.

"Getting a big lift like this through the legislature really required your quick advocacy," Ward said, recalling how last-minute calls from city leaders convinced several lawmakers to vote yes.

"I deeply appreciate how special the work is and the demands neighbors are making of you to deliver more," he continued. "So, when I see something coming that's going to make it harder for local governments to do their job, it is a nonstarter for me."

Quirk-Silva led an effort to secure endorsements from a [bipartisan group of lawmakers](#) for permanent funding to help cities increase affordable housing and reduce homelessness. Wilson co-authored a ballot measure that would lower the voter-approval threshold for [public infrastructure and affordable housing](#) special taxes and bonds. Dodd authored a law that will allow city councils to [fully adjust their pay for inflation](#) for the first time since 1984.

Quirk-Silva, Wilson, and Dodd will formally accept their awards at a later date.

Municipal law expert gets Lifetime Achievement Award

Cal Cities also announced Betsy Strauss as the recipient of the [2023 Past Presidents' Lifetime Achievement Award](#). As special legal counsel, Strauss has advised Cal Cities on a wide range of municipal finance and land use issues for three decades. She played

a critical role in several successful ballot measure campaigns, including a 2004 measure that protects local tax revenues from diversion by the state. Strauss emphasized city leaders' collective desire to dream big and improve their communities. "There is always a way forward," Strauss said. "Sometimes it's hard to listen to different points of view. Yet at the end of the day, we know it's possible to bridge differences by listening to what brings us together."

Strauss previously served as city attorney for the cities of Napa, Fairfield, and Rohnert Park. Most recently, she played a key role in shaping [ACA 1 \(Aguiar-Curry\)](#), which would reduce local voter thresholds for local measures to fund infrastructure and affordable housing.

Ten cities receive awards for outstanding local programs

Cal Cities also revealed the winners of the annual Helen Putnam Award for Excellence. A member-led committee chose each city for its outstanding, innovative efforts to improve the quality of life and delivery of services in their communities. This year's winners include:

- [Agoura Hills: Internal Administration](#)
- [Azusa: Community Services and Economic Development](#)
- [Corona: Enhancing Public Trust, Ethics, and Community Involvement](#)
- [Corona: Planning and Environmental Quality](#)
- [Modesto: Housing Programs and Innovations](#)
- [Modesto: Public Safety](#)
- [Moreno Valley: Ruth Vreeland Award for Engaging Youth in City Government](#)
- [Pleasanton: Health and Wellness Programs](#)
- [Riverside: Economic Development through the Arts](#)
- [Santa Monica: Public Works](#)
- [Shafter: Intergovernmental Collaboration](#)
- [West Sacramento: Cal Cities Partners Award for Excellence in City-Business Relations](#)

The 2023 winners were chosen from 142 submissions. Each city will also be recognized in [Western City magazine](#).

Keynote speakers emphasize adaptability, civility, and empathy

This year's keynote speakers and breakout sessions discussed possible solutions to challenges related to affordable housing, homelessness, climate change, infrastructure, incivility, equity, and economic development.

During the opening ceremony, Vice Mayor Eric Guerra reflected on how Sacramento's immigrant-driven past helped it respond and adapt to new challenges, including the COVID-19 pandemic. "We continue to use this spirit of opportunity to make things better," he said. "We need to work together to send a message to our state and regional leaders [about what cities need]."

Keynote speaker Matt Lehrman, a governance expert and self-described "practical idealist" shared that sentiment. Lehrman discussed how civic engagement often leaves people feeling both frustrated and empowered. Courage, he noted, is patiently listening to people you disagree with vehemently.

“Where people work together courageously, their potential is unlimited,” Lehrman advised.

Another keynote speaker, Brandon Fleming, called on city leaders to put humanity before business and meet people where they are. “People cannot be who they cannot see,” Fleming said, drawing on his experience as an at-risk youth and a Harvard debate coach. “Love first and lead second ... is our moral imperative.”

Likewise, musician Valerie Vigoda discussed how to reconnect with ourselves and one another. She recounted the story of Ernest Shackleton, who led three expeditions to the Antarctic — including a nearly disastrous 1915 trip.

“The reason we remember Shackleton ... is that by inspiring his people he was able to save every single life,” Vigoda said.

City leaders also had the opportunity to take away tangible policy ideas during several dozen breakout sessions. Experts discussed everything from enacting bold policies that support minority leaders and affordable housing programs to the minutia of tax policies and cybersecurity.

New leadership and board members announced

The Cal Cities Board of Directors swore in Fowler Mayor Daniel Parra to serve as president, Rancho Cucamonga Mayor Pro Tem Lynne Kennedy as first vice president, and El Cerrito Council Member Gabe Quinto as second vice president. Artesia Council Member Ali Sajjad Taj, who served as the 2022-23 president, became the immediate past president.

“It is an honor to serve as president for Cal Cities during its 125th year of advocacy and education on behalf of California cities,” [Parra said](#). “I’m eager to help lead California cities in fostering diverse, inclusive, and equitable communities that cater to the needs of all Californians.”

The Board also elected [six at-large directors](#) for a two-year term: Covina Mayor Walter Allen III, Diamond Bar Mayor Andrew Chou, Rolling Hills Estates Mayor Britt Huff, Palm Springs Council Member Lisa Middleton, Bell Vice Mayor Ana Maria Quintana, and Walnut Creek Mayor Cindy Silva.

Next year’s annual conference is scheduled for Oct. 16-18 in Long Beach.